

Food + Technology Pakistan 2013: Attracted food equipment and technology sector

Carving another success on the plot, FAKT Exhibitions (Private) Limited organized The 9th International Food Equipment and Technology Pakistan Exhibition and Conference from 8th to 10th March, 2013 at Expo Centre, Lahore. The show attracted well known and significant brands in the Food Equipment and Technology sector which unlocked numerous trade gateways for participants and relevant industries.

The event was inaugurated by Chaudhry Abdul Ghafoor, Provincial Minister Punjab. While addressing the media on the occasion he said, "This event is a significant platform for the leads of the industry and hence, harnessing the global trade benefits of the specified industry". He also added, "Such events are extremely important in the advancement of local industry. These events help to equip the local industry with the latest technologies and display the range of products available. It is encouraging to see participation from international companies who are eager to do business in Pakistan."



Chaudhry Abdul Ghafoor, Provincial Minister, Punjab inaugurating Food + Technology Pakistan 2013.

Mr. Saleem Khan Tanoli, C.E.O. FAKT Exhibitions (PVT) Ltd., elaborated on the happening by saying, "Food + Technology Pakistan is the event which knows no boundaries for expansion, enriching business experiences and welcoming the global market through a channelized network of leading ventures, which is now a decade old."

Undoubtedly, Food + Technology Pakistan has established and excelled as an international platform for the trade industry of Pakistan to bloom, in order to create opportunities for food equipment and technology industry worldwide. The three days at Food + Technology Pakistan 2013 remained busy and progressive at the venue with a high influx of quality visitors. The event engaged a number of trade professionals and business opportunists who visited to explore the potential.

Food + Technology Pakistan is an accredited event for a business to business convention and for enjoining a web of meaningful networks in the industrial sector. Evidently, it is a prestigious meeting place for business venturers to make connections and acknowledge transforming trends and technological advancements of Food Equipment & Technology. Such events create opportunities for local and international businesses that endeavor the prolific breakthroughs of industry.



The event succeeded to accomplish the desired response and, as always, was productive and formed contemporary bonds with the ever increasing number of customers worldwide. Attended by a number of quality trade visitors, the event proved to be very profitable and healthy for the exhibitors to meet their customers directly in order to maintain growth and long term corporate relationship in future.

Conference Overview

FAKT Exhibitions (PVT) Ltd. acknowledged the privilege of organizing Food and Technology Pakistan conference on the second day of the exhibition. The conference incontestably overruled the attendance of specialized speakers and qualitative audience for both the happenings. The conference was a success with huge numbers of knowledgeable expertise present to learn, share and confer.

The Food and Technology Pakistan Conference welcomed prestigious and renowned personnel. The conference bore splendid results by acknowledging the insights, along with the changing future of food industry incorporating technology, research and development. Director General PCSIR Dr. Shahzad Alam was the Key Note Speaker, followed by presentations from PCSIR, SGS Pakistan and PARAS Foods.

Dr. Shaista Jabeen from PCSIR presented on Potential of Functional Foods in Pakistan, Dr. Khurram Shahzad from PCSIR presented on Development of Weaning Foods from Indigenous Resources followed by Dr. Muhammad Nadeem from PCSIR who gave a presentation on Application of Food Biotechnology in Pakistan. Mr. Saeed Ahmed Qazi from SGS Pakistan gave an engaging presentation on Food Packaging Issues and Their Solutions. The last presentation was delivered by Malik Ghazanfar Sadiq from PARAS Foods who gave an engrossing presentation on Food Preservation and Safety by Irradiation.

The speakers shared their researches, ideas, experience and understanding. A question and answer session at the end of the presentations gave an augmented opportunity to the listeners to ask from the learned speakers. ♦



SGS Pakistan team at F+T Pakistan 2013, Lahore.



Mr. Shahid Aziz, Media Manager, PFJ with visitors at Pakistan Food Journal Stand.



Mr. Muhammad Usman, Marketing Executive and Mr. Shaikh Saleem, COO of MACPAC with team.



Mr. Zahid, Mr. Mohsin Ali, Mr. Asif Ahsan and Mr. Irshad Ahmed Khan of TMI.



Mr. Owais, Mr. Arif Jamil, Mr. Anzar Alam, Ms. Qu Lifang and Mr. Qu Jiandong of GRAFTech.



Mr. Altaf Hameed with Mr. Asif Rasheed of Rasheed Sons.



Mr. Shaikh Nasir with Mr. Izhar Ahmed Khan of Krystofilms.



M. Abbas Deen, Director with M. Azfar Arshad, Marketing and Sales Manager, Spring Inks & Chemicals.