

# Large variety of Poultry relevant items will be on display at International Poultry Expo 2013



The International Poultry Expo 2013 will be held from Sept 26 to 28 sponsored by Pakistan Poultry Association (PPA) at Expo Centre Lahore. This exhibition will include a large variety of poultry items and services by vaccine suppliers, feed millers, consultants and breeder companies. This event as always will function as a meeting point for global and regional market players, that will lead to high growth and rapid development of poultry industry.

Chief Organizer Mr. Raza Mehmood said, "The conference will help us in many areas to all those engaged in poultry and allied industries. The participants will enjoy an opportunity to share experience and enhance their knowledge by presentations made on various topics and subjects during technical sessions".

This international event is being regularly held since 1998 to create awareness among the framers as well as the veterinarians, to share each development in different areas of poultry production in the world.

The exhibition is also aimed at developing closer ties among all stakeholders of the poultry industry working in different sections of the sectors. The event is expected to educate not only the farmers, students, poultry-related businessmen and veterinarians but also general public.

More than 5,000 business entrepreneurs and policy-making authorities of the government will attend the exhibition in addition to more than 10,000 visitors. Companies related to the dairy sector, food chains, fisheries, banks, telecommunication companies, hotels and fast food chains will

play very active role in making the Expo a success by participating in the event.

A collection of beautiful and colorful birds will be displayed in a place earmarked for bird show along with other recreational facilities. A cooking competition for women and college girls of chicken and eggs dishes will be held on both days. Chefs of five-star hotels are invited to adjudge first three positions and prizes would be awarded to winners.

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