

300 foreign participants expected to visit IPEX 2014

The three-day International Poultry Expo 2014 will be held from Sept 25 to 27 under the auspices of Pakistan Poultry Association (PPA) at Expo Centre, Lahore.

Ch Shaukat the chief organizer of the IPEX 2014 informed that the IPEX would be attended by over 300 foreigners from different countries, while over 15,000 business entrepreneurs, policy making authorities of the government and around 10,000 general visitors are expected to visit the event. However, he said that organizing committee has fixed the target of registered participants of the IPEX at 6,000.

Highlighting the important features of IPEX, Ch Shaukat Hussain, stated that the event will include exhibition, souvenir disbursement, cooking competition, Umra tickets and lucky draws. The events would hopefully educate and fascinate not only the farmers, students, poultry-related businessmen and veterinarians but also general public. The three-day expo, which is held annually in Sept, will be a show of vaccine suppliers, feed millers, consultants and breeder companies. He informed that with a view to entertain the general public as well as the students, a collection of lovely and colorful birds would be arranged in a Bird Show along with the other recreational facilities. He said, "We are going to arrange a Cooking Competition amongst the ladies and girls college students having variety of chicken and eggs dishes displayed at one place on both the days. Chefs of five star hotels would be invited to evaluate first three positions and prizes would be given to the winners.

He informed the meeting that invitation letters for the opening of IPEX has been sent the Punjab Chief Minister



Shahbaz Sharif while for the closing ceremony the finance minister Ishaq Dar has been invited. He said that other prominent figures who are being invited for the IPEX included Governor Punjab Ch Sarwar and health minister Sara Afzal Tarar.

He said that PPA is holding the international event regularly since 1998 with the objectives of creating awareness among the framers as well as the veterinarians, to share major developments and progress in different areas of poultry production in the world. The exhibition is also aimed at developing closer ties among all stakeholders of the poultry industry working in different sections of the sectors, he added.

Exhibitors participating at IPEX 2014

Big Bird Group

Big Bird Group operating in Lahore is the market leader in parent stock day old chick and is leading in broiler day old chicks, with an employee base of 2600 people and a turnover of Rs. 8.5 billion. Its products and services include day old chick to breeding companies, day old chicks of broilers, hatchable eggs of

Hubbard Breed, poultry and dairy feeds, live broiler for local market and diagnostic services to poultry industry

Sabir's Group

Sabir's Group is operating since decades of experience, expertise, patriotism and commitment of its leadership. It was the urge for a healthy future and to serve the nation with animal origin protein at an affordable cost, that resulted in the establishment of a fully independent and growing setup in the name of Sabir's Group of Companies, Which at present is comprised of Shahzor Feeds (Pvt.) Ltd. Multan Feeds, Sabir's Poultry, Sabir's Feeds and other expansion plans. (Pvt.) Ltd.

Multivac

MULTIVAC is one of the world's leading suppliers of packaging solutions: the company is a global market leader in thermoforming packaging machines and it manufactures a comprehensive range of tray sealers, vacuum chamber machines, chamber conveyor machines, labellers, quality control systems, automation solutions and even ready-to-use lines.

PEPCO Pakistan

Pepco Pakistan is engaged in business of cooling, heating, ventilation and humidity control system since 1985, in Industrial, commercial and domestic sector. Pepco Pakistan creates optimized indoor climate solutions for customers in segments like pharmaceuticals, food, electronics, and agriculture and for offices and other commercial premises.

K & Ns

Khail Sattar's vision to establish a poultry farm led him to start a small

broiler farm of 1,000 chicks in 1964. This later on became the foundation stone of K&Ns. The objective of K&Ns is to provide better nutrition for Health and Happiness of the Nation.

IFFCO Pakistan

IFFCO Pakistan (Private) Limited is part of United Arab Emirates based business house operating in over 84 countries and is a principal player in the edible oil and fats market, located inside Port Qasim. It is the largest edible oil refinery in the country, processing, packaging and marketing cooking oil, fats and margarine. IFFCO Pakistan is the only multinational company in edible oil industry.

Jadeed Farms (Private) Limited

Jadeed Farms (Private) Limited formerly known as SB Feeds (Pvt) Limited, was incorporated as a limited liability company on June 05, 1992 with the approval of SECP the name of SB Feeds (Pvt) later it was changed to Jadeed Farms (Private) Limited on July 11, 2006. It deals in Hatching eggs, Day old chicks, Egg trays, Egg Boxes & Chick Boxes and Poultry Feed.

Hi Tech Group

Hi-Tech Group is a well-established organization and credible name in the Poultry Sector in Pakistan. Its first unit Hi-Tech Feeds was established in Lahore. It has established poultry breeder farms, hatcheries, an edible oil mill, a pharmaceutical company, another large feed manufacturing unit at Sahiwal for poultry and animals agriculture farming and livestock.

Sadat International

Saadat International is the sole importer and distributor of M/S Merial France, Merial Select USA, Merial Italia, Merial Limited UK Firm engaged in the import and sale of Animal Health Products since 1989. Its Services include mass vaccination at Hatcheries with Supravac Machine, day old chick vaccination with Accuvac Machine for Mareks Disease and oil based vaccines with Socorex Syringe.

Chick Solutions

Chick Solutions is the only company in Pakistan providing Turn Key solutions to the farmers in establishing Poultry Control Houses. Chick Solutions is providing solutions related to the control houses under single roof starting from the land selection, soil and water testing, Civil work, Automated Feeding/drinking/ventilation Systems, Insulation, Cables, Wiring, Controllers, Control Panels, Generators till Weigh Scale.

N.B. SONS (PVT) LTD

N.B. SONS (PVT) LTD is a broad based poultry health care company devoted to discovering new medicines and new ways to manage poultry health. Their products span is from nutritional products and Pharmaceutical therapies. The company started its operation in Y2000 steadily expanded, having presence in all major cities of Pakistan.

Muyang Group

Muyang Group has since its founding in 1967 grown into a prestigious global group corporation. Muyang Group has technology research and development bases in Germany, China, Japan and USA and the most key parts of products are produced in Europe, Japan and USA with complete machine assembling and testing in some countries including China. Muyang Group's activities cover design, development, fabrication, installation and integration solution of the machinery & engineering of the following industries such as feed manufacturing, bulk solids handling and storage, grain milling, environment protection, food processing, steel structure building as well as industrial automation.

Poultry Tech International

Poultry tech International operates with an objective of providing cost effective modern technologies for livestock and poultry industry. It imports and market poultry and livestock farm equipment from all over the world ensuring that their clients get best possible quality at minimum cost. Their poultry Breeder, Broiler and Commercial Layer equipment are installed throughout Pakistan.

Sadiq Poultry

Sadiq Feeds (Pvt) Ltd was incorporated on July 07, 2005 through change in name of Prime Feeds (Pvt) Ltd. That was acquired by Sadiq Brothers Poultry in 1996. Sadiq Feeds (Pvt) Ltd has two production units producing Poultry Feed & Cattle Feed. Feed Mill Mandra has a production capacity of 70 M Ton per hour and Sahiwal Feed Mill is currently producing poultry feed with one Plant of 70 M Ton per hour. The quality of feed that is produced by these mill ranks among the best. The Company has its feed sales offices in all the big cities of Pakistan and network of agents in all towns of the country.

ICI Pakistan

With over 69 years of successful operations, ICI Pakistan is a leading manufacturing concern supplying products to almost every industry in the country. Their businesses are major players within their respective industries, bringing together outstanding knowledge of customer needs with leading edge technology platforms.

Orient Animal Health (Pvt) Ltd

Orient Animal Health (Pvt) Ltd is a company established in 2005, dedicated to serve Livestock & Poultry Industry in Pakistan. Orient Animal Health (Pvt) Ltd is known as Importers and Distributors of Veterinary Pharmaceuticals and Vaccines. Their prime objective is to market quality veterinary pharmaceuticals in the veterinary market of Pakistan.

Big Dutchman

Big Dutchman has planned and carried out feeding systems and housing equipment for modern pig and poultry management since 1938. It offers practical, economical and environment-friendly solutions all geared to future needs. Its products help to produce high-protein food commercially because they want you to be successful. Big Dutchman is the recognized market leader in the entire industry. Across five continents and in more than 100 countries, their name stands for long-lasting quality, rapid service and unsurpassed know-how. ♦