

Mixing is the most demanding operation in process operations and a key factor in determining the quality of the final product. Choosing the right technology that will produce a homogeneous product at the lowest possible cost is vital.

Single pot processing is often the easiest and most efficient way of producing a homogeneous product, in a high shear environment, with ultimate flexibility and batch traceability. GEA Liquid Processing's BATCH FOR-



Labeling options to add further appeal to lollipops.

MULA™ technology, on show at Interpack, effectively produces a uniform product, without the need for recirculation loops thereby reducing processing time, saving energy and optimizing the CIP cycle. A key feature is its use of a vacuum to allow the introduction of powder from below the liquid surface; this technique achieves the instant wetting of ingredients even with difficult to process, high viscosity products. ♦

Award for Tetra Brik® Aseptic Edge

Tetra Brik Aseptic 1000 Edge Light Cap™ 30, now present in over 25 markets and adopted by over 175 brands, will be "on the red carpet" on 13th May to officially receive the prestigious World Star Award for 2014 at Interpack, Dusseldorf.

Tetra Brik® Aseptic is the world's best-selling carton package range for beverages. No unnecessary material, weight or space, a simple package that's easy to stack and store. At home or on-the-go, Tetra Brik Aseptic is perfect for ambient products.

Commended by 25 industry experts for superior ease of handling, pouring, opening and reclosing for consumers, its environmental credentials, graphic design potential and ingenuity of construction, World Star is the latest in a string of awards since the package was launched in 2011. "It is also paving the way to success for the entire Tetra Brik Aseptic Edge range which today includes 200 and 250 ml portion package sizes," says Riccardo Corradini, Tetra Pak Product Manager.

Key benefits

- ❖ Cost efficient production
- ❖ Good value for consumers
- ❖ Easy to distribute, stack and store
- ❖ Wide choice of openings and closures from basic to high functionality
- ❖ World's best-selling carton package range for liquid food
- ❖ Smart for the planet - made of renewable materials, recyclable paperboard and no refrigeration needed when distributed and stored

Tetra Brik Aseptic is cost-efficient to distribute and has five flat, clearly visible surfaces for your branding message while the new Tetra Brik Aseptic 250 Base Crystal brings two additional front-facing crystal-shaped panels along to get your brand noticed. The Tetra Brik Aseptic carton package offers a range of volumes from 80 ml. one-shot drinks to 2000 ml. family packages and comes in five package formats; Slim, Mid, Base, Square, Edge and the newly released Crystal shape within the Baseline. ♦

