Exhibitors from Pakistan at **Gulfood 2014**

Around 40 companies from Pakistan exhibited at Gulfood 2014 along with TDAP and Agri-Support Funds. PFJ is pleased to present the post show report for the interest of its readers.

Al-Asad Rice Mills

Al-Asad Rice Mills established in 1994 with an aim of exporting processed Rice all over the world. They have been engaged in this business since 1988 when for the first time, Rice was allowed for exports by the private sector.The company has been exporting rice to over 25 countries of the world. Main countries include Saudi Arabia, Yemen, Oman, Iran, Bahrain in Middle East and Kenya, Madagascar, Congo, Somalia in Africa.

Chappal Traders

Chappal Traders is a exporter of rice, grain, sugar, spices, pulses, fresh vegetables and animal by products from pakistan. The company export to customers in China, Singapore, Malaysia, Bangladesh, Srilanka, U.A.E, Yemen, Turkey, Kingdom of Saudia Arabia, Dubai, Mauritus, Oman, Bahrain, Kuwait, Iran, United Kingdome, Ethiopia, Thailand, Kenya, Ghana and Mexico.

Al-Khair Creative Quality Ware

AL Khair offer natural products including, 100% pure Honey of various types (Sidr, Acacia, Forest Honey) in bottles, sachet and bulk packaging. They specialize in Natural Toothbrush (Miswak, Sewak) in vacuum packing, along with Miswak Toothpaste and Powder. They also deal in pure Almond Oil & Black Seed Oil available in bottles, softgel capsules and bulk packaging.

Al-Riaz Rice Mills

Al- Riaz is one the largest exporters of rice from Pakistan. The company has achieved considerable growth in the export of traditional Aromatic Basmati Rice and respectful stance in the international trade arena.

Awami Agro Commodities

Awami Agro Commodities is one of the leading exporters of the finest quality Pakistani Basmati/Non-Basmati Rice, Wheat, Wheat Flour, Semolina, Maize and Sugar from Pakistan. They have also established their subsidiary company, Awami Foodstuff Trading FZE, in UAE to expand their business activities in similar products from different countries.

Ahmed Foods

Ahmed Foods offers a large variety of labeled products such as jams, jellies, marmalade, pickles, spices, pastes of spices, canned mughalai recipes, syrups, chutneys, ketchup, murrabbas, jelly crystals, custards, kheer mix, vermicelli, etc. Ahmed Foods is now serving millions of consumers in Pakistan, Middle East, Europe, Kingdom of Saudi Arabia (KSA), Australia, Canada and United States of America.

Baba Enterprises

Baba Enterprise is one of the leading exporters of rice, pulses and spices. The offer wide varieties of rice such as Super Kernal, D98, PK 386, IRRI-9 and IRRI-6 with the broken percentage of 1 to 100, depending upon the customer requirement. Their export stretches to all continents but, large volumes are exported to united kingdom, Ireland, Saudi Arabia, Muscat, United Arab Emirates, Sudan, South Africa, Sir Lanka, Bahrain, Kenya and Yemen.

Dairyland (Pvt) Ltd

Dairyland is in dairy business with operations throughout Pakistan and will be a major supplier of added value dairy products. Their mission is to bring the best quality milk within the reach of the common man at an affordable price because they believe that the health of our nation and especially the younger generation depends to a large extent on the accessibility of quality milk as part of the overall nourishment factor.

Danpak Food Industries (Pvt) Ltd

Danpak Food Industries is a well known confectionery company that offers its clients and consumers new, innovative and the best quality products. It was established in 1986 and since then Danpak has been identified for its distinctive range of products including chocolates, bubble gums, candies, toffees, etc. This wide range of products is available in Pakistan and has also gained recognition in the international export market and is fast gaining popularity in Europe, America, Africa, and many Far Eastern countries.

Engro Food Limited

A subsidiary of Engro Corporation, Engro Foods began operations in 2006 with Olper's Milk, whose success was followed by Tarang Liquid & Powder Tea Whitener and Olper's Tarrka Desi Ghee (Clarified Butter). Engro Foods is now entering the Fresh and Frozen Meat business. Its offerings include fresh and frozen meat, cuts, value added products and ready to cook/ready to eat products

Foodex

FOODEX has been engaged in Chilled and frozen meat export business since 2007. Having good business relationship with the top meat importing companies in the Gulf, they are looking forward for innovation and value addition to satisfy newly explored markets and customers. They can supply fresh and frozen Mutton, Sheep, Veal, Cow, Bone in and boneless Buffalo, Tripes, Omassum, Liver, Kidney, Testicles, Hearline, Pizzle etc.We are also supplying Frozen Skin-on mutton, Frozen

tripes and offals and Boneless buffalo to Vietnam seaport.

Durvesh International

DI was established in 2001 with the attention of best quality products and services in the field of Herbs, Botanicals, Crude Drugs, Spices, Seeds, Rice and Salt to serve the buyers all over the world. They are specialized in botanical plant based raw materials such as Dried Licorice Roots, Licorice cut pieces, Dried Licorice Long and short sticks, Dried Licorice TBC tea bag cut, square cut, machine cut, Licorice selected natural roots, Licorice slice, Licorice crushed powder and Licorice fine mesh powder with high glycyrrhizin acid content and glabridin yield.

Guard Agricultural Research & Services (Pvt) Ltd

Guard Rice is a sister company of Guard Group with department for Research & Development, Seed Division, Crop Agronomy, Machinery & Plant, Food and Marketing & Export. The prime objective of the organization is to conduct research on the development of Basmati rice varieties and rice production technology. The company provides technical services and pure seed of various rice varieties to the rice growers' community of Pakistan. The company is exporting rice to more than 40 countries and Guard brand is one of the leading rice brand of Pakistan.

Garibsons Pvt Ltd.

Garibsons (Pvt.) Ltd. is a family owned business and was established in 1976.Its main lines of business include Rice Reprocessing / Milling / Exporting. Their rice milling capacity is of about 100 m. tons per hour. It is an ISO 9001:2000/ HACCP & BRC (British Retail Consortium) certified company.

Haji Khushi Mohammad & Company

HKM group was established in 1931 with its first office in Haroonabad by the name of "SHAIKH HAJI MUHAMMAD KHUSHI MUHAMMAD" the group now has its head office in Karachi since 1948 under the name of "HAJI KHUSHI MUHAMMAD & CO."

The H.K.M. Group's main business is trading in rice and other food commodities including sesame seed, pulses, lentils etc.

Hamdard Laboratories (WAQF) Pakistan

Hamdard was started in Delhi in 1906. Shaheed Hakim Mohammad established Hamdard Pakistan in 1948. Since then, Hamdard is a house hold name in Pakistan & millions of people have had their health improved, their pain relived, & many problems alleviated by this institution. Hamdard has almost 600 herbal products in wide category of Dietary Supplements, Herbal Medicines, Natural Syrups & cosmetic products etc. Rooh Afza is one of the most popular products by Hamdard since 1907.

Al-Bukhsh Group of Companies/ Commodity

Al Bukhsh Group of Companies is a family owned business running for last eight decades and now served by 4th generation of owners. The business subsidiaries are working in several Industries such as Food Stuff such as rice production and processing, commodities trading, health care/ nutraceutical, construction and engineering etc.

MATCO Rice Processing Mills

Matco Rice Processing (Pvt.) Limited is one of the leading Basmati rice exporting companies with exports to over 65 countries around the world. Matco has won FPCCI's prestigious Export Trophy Award every year since 2002. In 2011 Matco has been awarded the 34th FPCCI "Best Export Performance Award (2009-2010)" and "Special Merit Export Award (2009-2010)". "Falak" is the flagship brand, which is exported to over 60 destinations via a global network of distributors. Brands Award Council of Pakistan has chosen "Falak" as the Brand of the Year.

Multi Food Industries

Multi foods are one of the leading ethnic frozen foods manufacturers in Pakistan. Established in 2004, they export worldwide under their own brands "Prime Harvest Mazedar" as well as private label brands. They produce their product 100% In-house and have ISO, HACCP and BRC certifications.

Their products range mainly comprises of ready to cook frozen foods, paratha, samosas, spring rolls, pastery sheets; heat and eat frozen tandoori bread range, chapati, kabab rolls, halwa etc. The company has also started a new product range of Pakistani Fruit Pulp (Frozen Mango Pulp), Canned Mango Pulp, Frozen Mango Chunks/slices etc.

Qarshi Industries (Pvt) Ltd

Qarshi Industries (Pvt.) Ltd. is one of the largest natural products companies in Pakistan. They manufacture market leading brands that have become a household name in Pakistan. As one of the leading manufacturer of natural products, Qarshi is engaged in promoting healthy living for over 70 years

Shangrila (Pvt) Ltd

Shangrila (Private) Limited, a member of the ADS – The Association of Dressings and Sauces – USA, has always strives the best to its customers with premium quality. The aim is to produce quality food, incompliance to the international standards regarding food safety.

Strict quality management policy is stringently implemented, meeting the requirements of the ISO: 9001; 2000, while excellence in food safety has put them on the way to certification under 22000: 2005.

IMGC Global (Pvt) Ltd

International Multi Group of Companies (IMGC) is one of the largest manufacturers of Edible Oil & Vegetable Ghee in Pakistan with 3 manufacturing units. Associated Industries Limited was established in 1960 at Nowshera, acquired by the group in 1992, Hafeez Ghee & General Mills in 1994 at Multan with solvent extraction plant and Oil World in 2013 at Karachi. IMGC is the largest exporter of Edible Oil & Vegetable Ghee from Pakistan and continuous recipient of Export Trophies.

Ismail Industries Limited

Ismail Industries Limited is one of the largest confectionery companies in Pakistan manufacturing a wide range of confectionery, biscuits and snacks under the

brand names of CandyLand, Bisconni and Snackcity respectively. They export to more than 30 countries around the globe including USA, Europe, Australia, Africa, Far East and the Middle East and have strong business relationships with customers in these countries for over 15 years.

Hilal Confectionery Private Limited

Hilal is Pakistan's one of the top confectionery and cake manufacturers with its products exported to over 20 countries around the world since its inception in 1957.

Today, Hilal Candy continues to make some of the best candy in Pakistan and perhaps even in the world. Along with candies, we also help inspire kids to be creative and dream up new worlds. We believe in our credo to help kids have more imagination and to let them be 'kids' longer. Hilal products can be enjoyed by kids and adults alike, and our products come in an array of flavours, shapes and sizes.

Mohammad Hasim Tajir Surma

One of largest manufacturer & Exporters of Hashmi brands products worldwide serving for over 200 years since 1794. Their products are being exported all around the globe. This year they exhibited most demanding products in food category; HASHMI INSTANT JOSHANDA (An instant Herbal Tea), HASHMI HONEY (100% Pure & Natural Honey, HASHMI ISPAGHOL (100% Pure Natural Fiber Supplement), HASHMI ROSE WATER, HASHMI BLACK SEED OIL, HASHMI ALMOND OIL & HASHMI MUSTARD OIL.

Mustafa Enterprises

Hemani, established in 1949, specializes in manufacturing of Herbal and Natural products that includes, Herbal Tea, Green Tea, Wellness Tea, Herbal Oils, Himalayan (Sidr) Honey and many other wellbeing products. In Gulf Food 2014, Hemani launched new products such as the Slimming Honey, New range of Herbal Infusions, Premium Quality of Herbal Oil and a Travel Pack of Honey for the frequent flyers. The company caters to all regions through its Head office in Dubai, Regional office in USA and Manufacturing Unit in Karachi – Pakistan.

Mehran Bottlers (Pvt) Ltd

PAKOLA (Mehran Bottlers (Pvt.) Ltd) is the first and the oldest manufacturer, distributor and exporter of carbonated beverages since Pakistan's birth in 1950. The company which is based in Karachi, the commercial hub of Pakistan produces the largest selling National soft drink and it's available globally in Africa, Afghanistan, Canada, Middle East, New Zealand, USA and the United Kingdom.

Naurus (Pvt) Ltd.

Naurus Pvt Ltd has been a family managed enterprise since its inception over 3 decades ago. Innovation, Integrity, High Morals & Ethical Family Values have been the pillars of their success. They offer a large range of food products under various brands which are Naurus, Sundip, Ahmed Karachi Halwa Merchant, Chatkhaar, Lazzat. It is the only company from Pakistan with both ISO: 2200 & HACCP certifications.

Naveed Enterprises

Naveed Enterprises is leading manufacturer that is redefining the art of confectionery blending with its spirit of quality, customer orientation and thirst for excellence. By constantly experimenting and producing exciting new products to fulfill the demands of the various types of customers. The project is fully equipped with latest confectionery machinery for the production of,Toffees, Hard-boiledcandies, Bubble gum, Chocolate bars, Chocolate-coated wafers, Chocolate tablets, Cup Jelly.

Quice Food Industries Ltd.

Quice food Industries is a leading public limited company in Pakistan established in 1980. It is renowned for its refreshing drinks, Quice Ice Cream Syrup & Quice Rooh-e-Shireen since couple of decades which are also house hold names in Pakistan. This foremost product offering is reinforced by a large scale effective distribution network that allows distribution of the Quice products to large number of outlets every day including route outlets, grocery stores, supermarkets, convenient stores and food service customers. Quice Food is continuously expanding its portfolio and currently produces products in beverage, food and sauces category.

Noor Rice Mills

Noor Rice Mills, Established in 1974 as a farmer and grower of different kind of rice at their own and contract farms.NRM is leading exporter of rice comprising of SUPER KERNEL BASMATI, PK-385, P.K-198, PK-386, IRRI-9 and IRRI-6 varieties with the total processing capacity of 35 ton/hour.

Riceco Industries

They are the leading rice millers, suppliers and exporters of the finest quality with full range of Pakistani rice since 1948. The firm is based on aromatic Basmati rice, growing area in Punjab, Ghalla Mandi, Jalalpur Bhattian having the most satisfied clientele all over the world.

Staple Foods

Staple Foods is a processing facility based in Site Karachi and has been active in export of rice, spices and lentils to entire Middle East, Europe, US, Australia, New Zealand, Canada & African Countries. We market our products under the brand name ANMOL.

There range of products includes pickles and Super Kernel Basmati rice, 386 long grain rice, IRRI-6 rice and IRRI-9 Long grain rice.

Tapal Tea (Pvt) Ltd

TAPAL TEA PVT LTD was founded in 1947 and today holds the distinction of being the leading Tea Company of Pakistan. Tapal Tea has six decades plus of legacy and trend setting achievements associated with it. The Company has in its impressive canon such powerhouse brands as Tapal Family Mixture, Tapal Danedar, Tapal TezDum, Tapal Mezban and an assortment of flavored Green Teas.

The Tapal Magic is not just confined to the national boundaries. The Company's brands are also in heavy demand across the European, Middle Eastern and North American Markets with exports taking place to more than 10 countries around the world.◆